

Revati Damle

Graphic Designer

Skilled in print design, typography, research, branding, and UI/UX.

/ ACADEMIC QUALIFICATION

— Student at Savannah College of Art and Design

(September 2019 - June 2022)

Master of Fine Arts (MFA) Graphic Design & Visual Experience

SCAD Academic Honors Graduate Scholarship 2019-2022
SCAD Achievement Honor Scholarship Graduate 2019-2022

— Rachana Sansad College of Applied Arts and Craft

(June 2013 - March 2017)

Graphic Design & Advertising (Mumbai University)
Bachelor of Fine Arts (BFA) | Major: Computer Graphics

/ WORK EXPERIENCE

— SCAD PRO - CBS

(March 2022 - June 2022)

Working under the guidance of CBS to assist in the research and development of concepts to attract younger viewers to tune-in to CBS to watch television programming when it airs on the network at its scheduled time (i.e., "live" and not streamed or viewed on demand) and increase CBS' brand linkage through social media campaigns, overall social branding and more relevant/effective design concepts for online banners and assets across multiple platforms and formats.

— FleishmanHillard (Washington D.C.)

(June 2021 - March 2022) | **Job Profile - Graphic Design Intern**

- Worked on brands like Johnson & Johnson, AbbVie, Samsung, Philips, GM motors, Bayer and more.
- Conceptualized and design social, print and digital assets.
- Worked with teams all over the globe on brand and visual identity, presentation design, storyboards and motion graphics.

— International Orientation Assistant (SCAD)

(September 2021)

- Assisted new international students from across the globe navigate, be a part of and understand SCAD's culture, rules, and responsibilities.

— SCAD PRO - Orkin (Rollins, Inc.)

(March 2020 - May 2020) | **Job Profile - Art Director**

Assisted in research & development of concepts for a redesign of the heritage Orkin uniforms.

- Maintained cohesiveness with brand guidelines.
- Directed the visuals, aesthetics, typography, and illustration styles
- Worked on animation to enhance presentations.

— Pidilite Industries Limited

(June 2017 - March 2019) | **Job Profile - Junior Graphic Designer**

- Designed print collaterals such as promotional and informative brochures, product catalogs, leaflets, banners, books and posters.
- Created brand identity and package design.
- Worked on multiple collaterals for product launch and company events and exhibitions.

CONTACT

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🌐 <https://www.revatidamle.com/>

🌐 <https://www.linkedin.com/in/revatidamle/>

/ SOFTWARE KNOWLEDGE

— ADOBE	Illustrator	After Effects	Dreamweaver
	Photoshop	Indesign	Xd
— OTHER	Figma	Invision	Keynote
— MICROSOFT	Word	Power Point	

/ PROFESSIONAL SKILL SET

- Research
- Interview
- UI/UX design
- Branding
- Wireframes
- Visualization
- Typography
- Print design
- Motion Graphics
- Package design
- Graphic design
- User flows
- Time management
- Communication
- Prototyping

/ AWARDS & RECOGNITIONS

- International Design Awards (IDA) Bronze in Other Graphic Design 2021.
- Creative Communication Award (C2A) Winner in User Interface design / UI & UX Design 2021.
- Creative Communication Award (C2A) Winner in Other Graphic Design 2021.
- GDUSA Graphic Design Awards 2021 Winner.
- GDUSA Web Design Awards 2021 Winner.
- London International Creative Competition (LICC) Finalist 2021.
- Work published in SCAD secession 2020.
- Distinction or first class in 5 levels of Kathak (Indian classical dance) with experience of over 12 years.
- Bronze in group folk dance competition at the Youth Festival 2014.

/ INVOLVEMENT

Savannah College of Art and Design

— Presenter (2020)

• Share your tradition

Presented an aspect of my culture and its relation to design in front of 30 people

• International information session

Presented to over 80 prospective students about SCADpro, opportunity offered and its importance.

/ LANGUAGES

English | Marathi | Hindi